

# 2023 Sponsorship Opportunities



St. Louis, MO

February 2-5, 2023

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NIGP's 2023 Leadership Summit brings 3-distinct groups of leaders together for one unique conference and learning experience.

**1- Leading for Impact – 300 most senior leaders in procurement**

This is NIGP's latest innovation and is designed to meet the needs of our most senior and experienced members to elevate their leadership skills by engaging in focused learning around the top in-demand leadership skills.

**2- Chapter Academy – Top official from each of NIGP's 70 Chapters**

This customized program was developed for all newly elected Chapter Leaders and designed to strengthen chapter operations, increase member engagement, and member services. The Chapter Dashboard, a unique learning tool and resource, will be used during the program and beyond.

**3- Leaders Edge – 40 Emerging Leaders**

This unique development program was created for emerging public procurement leaders. It's structured on the concept of emotional intelligence where participants learn about Leading the Self, Leading Others, and Leading Organizations.

Each unique group of leaders will come together for all social events, meals during the conference, and working plenary sessions, then separate to experience targeted and designed learnings per their discipline. Total attendance expected ~ 400.

Through its sponsorships, NIGP offers a wealth of senior-leadership exposure, networking, and, product branding opportunities across these three key levels of decision makers. By investing in one or more of the following opportunities, suppliers in this market will increase their position, visibility, and brand recognition with procurement officials from across the country and attract more visitors to their products and services.

This Leadership Summit is your best opportunity to connect with today's top procurement officials and network with our chapter leaders from across North America at one single event! Don't miss this opportunity.

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## Executive-Level Sponsorship

Social event, plated dinner plus sit down luncheon for all attendees, 2 all-access registrations, attendance at opening night reception and opening plenaries plus one tabletop.

Benefits:

### Networking

- A featured sponsor of the **plated dinner** and night of entertainment activities for all attendees (Saturday night)
- A featured sponsor of the **plated lunch** for all attendees (Saturday afternoon)
- Chair drop at luncheon
- Two (2) **all-access registration tickets to attend all working sessions for the *Leading for Impact*** track to network and connect with attendees throughout the conference.
- Two (2) additional registrations to the opening working plenary session from 8-11 am
- Attendance to the **Opening Night Welcome Reception** (6:00 – 9:00 pm)
- **One Tabletop** during networking luncheon session.

### Marketing/Brand Exposure

- Logo placement on-site, on NIGP.org's website and in working Journals provided to attendees.
- **Pre and Post conference attendee list with full contact information.**
- Preconference marketing message sent to all attendees prior to the Summit.
- Investment: \$20,000

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## Director-Level Sponsorship

Breakfast sponsor for all three days of event for all attendees, 1 all-access registration, attendance at opening night reception and opening plenaries plus one tabletop.

Benefits:

### Networking

- A featured **sponsor of the three breakfast and coffee offerings** throughout the conference for all attendees with special signage for corporate branding.
- **Area set aside to display brochures** or marketing materials.
- One (1) **all-access registration ticket to attend all working sessions for the *Leading for Impact*** track to network and connect with attendees throughout the conference.
- Attendance for up to 4 to the **Opening Night Welcome Reception** (6:00 – 9:00 pm)
- **One Tabletop** during networking luncheon session.

### Marketing/Brand Exposure

- Logo placement on-site, on NIGP.org's website and in working Journals provided to attendees.
  - **Post conference attendee list with full contact information.**
  - Preconference marketing message sent to all attendees prior to the Summit.
  - Investment: \$12,500
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## Manager-Level Sponsorship

Branding as conference sponsor, attendance at opening night reception and opening plenaries plus one tabletop display during the networking luncheon.

Benefits:

### Networking

- **Two (2) registrations to opening plenary sessions each day from 8-11 am**
- **Attendance for up to 4 to the Opening Night Welcome Reception (6:00 – 9:00 pm)**
- **One Tabletop** during networking luncheon session.

### Marketing/Brand Exposure

- Logo placement on-site, on NIGP.org's website and in working Journals provided to attendees.
  - **Post conference attendee list with full contact information.**
  - Investment: \$5,000
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## Supporter-Level Sponsorship

Tabletop display during networking luncheon and attendance at opening night reception.

Benefits:

### Networking

- **One Tabletop during networking session.**
- Attendance for up to 4 to the **Opening Night Welcome Reception (6:00 – 9:00 pm)**

### Marketing/Brand Exposure

- Logo placement on-site, on NIGP.org's website and in working Journals provided to attendees.
  - **Post conference attendee list.**
  - Investment: \$3,000
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## Pre-Summit Webinar

Schedule a webinar to run before the Leadership Summit to get a jump start on connecting with these top leaders within our industry. NIGP will promote your webinar to the larger NIGP membership base of 16,000 but will also send a special invitation to those Summit registrants signed up to attend.

Benefits:

- Spend an hour to communicate directly with the procurement community and Summit attendees. Design the message, determine the hour of content, and choose the speakers.
- Average 200-400 participants per Webinar
- Drive Leads: Access to full attendee list with contact info
- Customized pre-Webinar communications and post-Webinar survey
- Investment: \$10,000

For more information, please contact Fred Kuhn, Chief Growth Officer at [fkuhn@nigp.org](mailto:fkuhn@nigp.org)